## **IIE/Middle East** and North Africa

## **Core Services**

- Scholarship Management. IIE specializes in the management of undergraduate and graduate scholarships for students. Our services include program and application design, recruitment and selection, visa sponsorship, university placement, financial management, pre-departure orientation programs, and student monitoring and advising.
- Scholar and Professional Exchange. IIE matches scholars from diverse academic fields with competitive universities abroad; convenes scholars to conduct collaborative research to address issues of higher education reform; and helps private sector sponsors identify potential leaders for short or long-term study at the world's leading universities.
- Leadership Development. IIE is a leader in the MENA region for programs that develop leadership skills among students and professionals, especially women and other disadvantaged populations. Our Center for Leadership Excellence in Cairo designs and implements programs to provide individuals from the public and private sectors with outstanding, innovative leadership training.
- Institutional Capacity Building. The Institute works closely with new and established universities in the MENA region. We organize high-level meetings, conduct research regarding higher education policy, and convene "Best Practices" conferences and forums to provide university stakeholders with recommendations about strategic approaches to institutional development.



he Institute of International Education (IIE) is a leader in providing educational services in the Middle East and North Africa (MENA) region with the goal of preparing individuals and institutions to become leaders in the globalized world.

As a result of the Institute's partnerships with corporations, governments, ministries, foundations, and the U.S. government, thousands of students, scholars, and professionals from the region have gained access to the world's leading higher education and training programs.

Today, through our office in Cairo, Egypt, IIE delivers programs in the MENA region that reach over 7,000 students, scholars and professionals.

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## **IIE-Administered Programs in the MENA Region**

Building on its extensive networks, experience, and programs around the globe, IIE has developed a strong set of capacities in the MENA region. IIE and our established office in Cairo, Egypt have worked with organizations in Algeria, Bahrain, Egypt, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Qatar, Saudi Arabia, Tunisia, the United Arab Emirates, West Bank/Gaza, and Yemen. Core initiatives include:

- Student and Scholar Exchange. IIE works to promote mutual understanding in the Middle East and North Africa through a number of U.S. government-sponsored exchange programs, including the Fulbright Student and Scholar Programs, the Fulbright Foreign Language Teaching Assistant (FLTA) Program, the Hubert H. Humphrey Fellowship Program, the Benjamin A. Gilman International Scholarship Program and the National Security Education Program. These programs have contributed significantly to developing positive relationships between the people of the U.S. and MENA countries. For example, the FLTA program alone welcomes over 400 language teaching assistants each year, 150 of whom teach Arabic at U.S. academic institutions.
- Developing Global Universities. In partnership with New York University (NYU), IIE provides unique, strategic global
  outreach, screening, and recruitment services to identify candidates for scholarships to attend NYU-Abu Dhabi, NYU's
  new portal campus in the United Arab Emirates.
- Increasing Access to Higher Education. IIE works with USAID to implement the Leadership Opportunities Transforming University Students (LOTUS) program, which provides opportunities for 100 Egyptian students from underserved backgrounds to attend private Egyptian universities in Cairo or Alexandria.
- **Technology.** With funding from the U.S. Department of State, *TechWomen* pairs women in Silicon Valley with their counterparts in the MENA region for a professional mentorship and exchange program at leading technology companies. The U.S. Department of State's Middle East Partnership Initiative (MEPI) also funds *E-Mediat*, a public-private partnership which provides cutting-edge new media training to NGOs throughout the MENA region.
- **Entrepreneurship.** Funded by MEPI and administered by IIE in partnership with Endeavor Global, *LIFT-OFF* encourages a positive perception of entrepreneurship as a career option for youth between the ages of 16 and 35 in the Middle East and North Africa.
- Youth Leadership Programs. IIE's Center for Leadership Excellence in Cairo manages *Discovery*, a semester-long extracurricular program designed for public university students in Egypt, and *YELLA*, which builds student leadership programming capacity in schools and universities.
- **Rescuing Scholars.** The *Scholar Rescue Fund (SRF)* provides fellowships for established scholars whose lives and work are threatened in their home countries. SRF launched the *Iraq Scholar Rescue Project*, which has assisted more than 200 of Iraq's most senior and threatened academics by providing them with temporary academic positions at universities, colleges and other institutions of higher learning in the MENA region and other countries.

The Institute of International Education (IIE) is a world leader in international education and exchange. For over 90 years, IIE has served students, scholars and professionals by increasing their capacity to think, work and compete on a global level. IIE prides itself in managing a diverse portfolio of programs and delivering excellent services for participants, sponsors and donors. The Institute implements over 250 programs each year which serve 25,000 individuals in more than 175 countries worldwide.



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