

Institute of International Education

At a Glance



Advancing international education and access to education worldwide



INSTITUTE OF
INTERNATIONAL
EDUCATION

Opening Minds to the World®

About the Institute of International Education®

Who We Are

The Institute of International Education (IIE) is among the world's largest and most experienced international education organizations. As an independent not-for-profit founded in 1919, IIE delivers program excellence to a diverse range of participants, sponsors and donors.

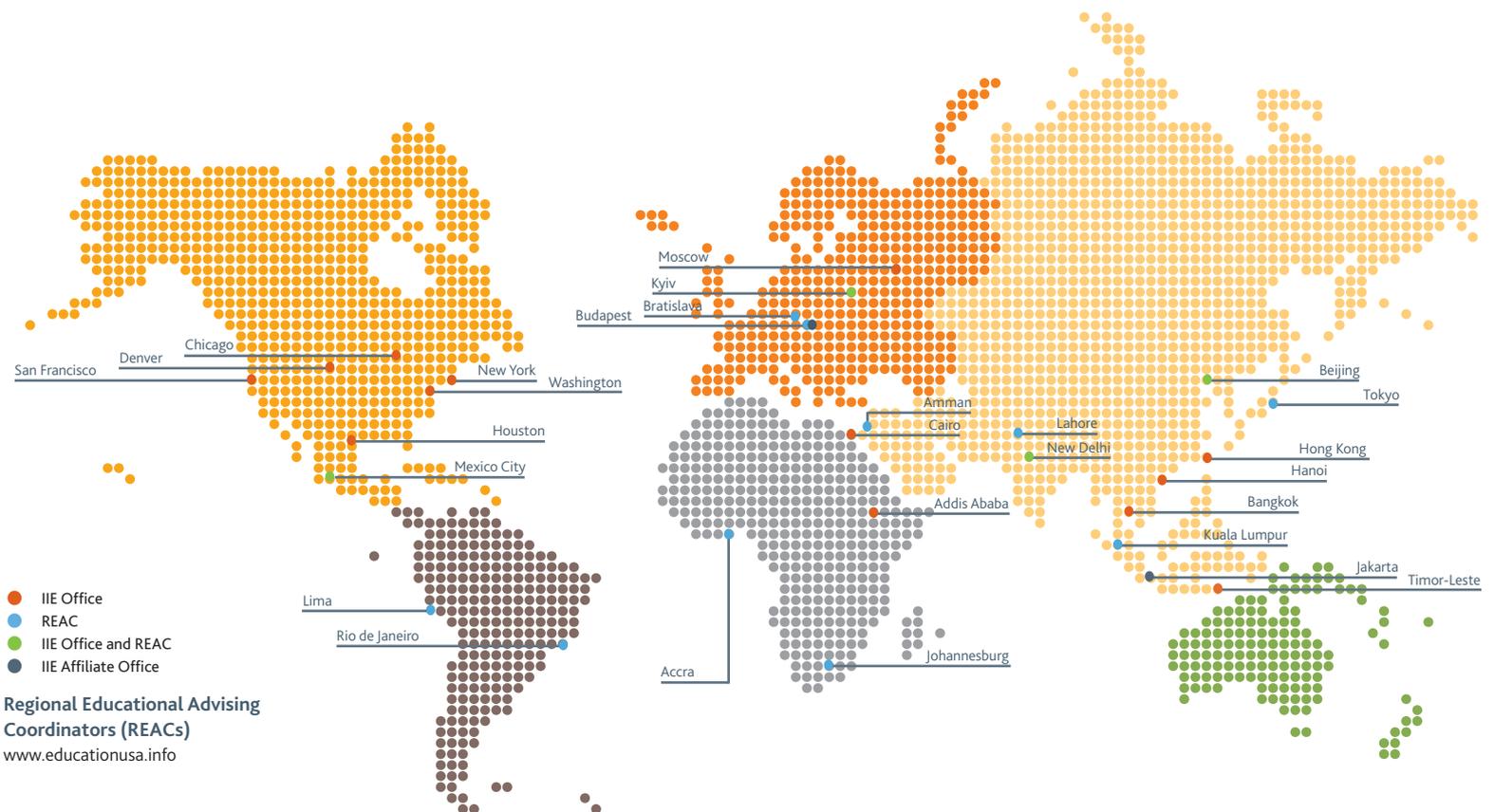
Our Vision

Educational, cultural and professional opportunities transcend borders to foster a peaceful and interconnected world where all people achieve their full potential; think and act as global citizens; and build inclusive, thriving communities.

Our Mission

IIE's mission is to advance international education and access to education worldwide. We accomplish this by

- Managing scholarships, training, exchange and leadership programs
- Conducting research and facilitating policy dialogue on global higher education
- Protecting scholarship around the world



IIE Global Network

- 19 Offices and Affiliates
- 650 Staff Worldwide
- 1,200 Member Institutions

Programs and Services

With a range of government and corporate sponsored programs, IIE promotes educational exchange around the world. Foremost among these is the world-renowned Fulbright Program, which IIE has administered on behalf of the U.S. Department of State since the Program's inception in 1946. In addition, IIE partners with major philanthropic foundations, private and public corporations, foreign governments, and individuals to provide scholarship and fellowship administration, testing and advising services, research and information on opportunities for international study, and emergency assistance to students and scholars.

Core services:

Fellowship and Scholarship Management

Implement global scholarship programs for students, scholars and professionals in the U.S. and around the world.

Higher Education Institutional Development

Manage programs in faculty exchange, curriculum development, internationalization, institutional planning and research and capacity building for institutions of higher learning globally.

Emergency Student and Scholar Assistance

Provide support and safe haven to scholars threatened as a result of their academic work, and assist students and scholars who face emergency situations, such as natural disasters, which interrupt their academic careers.

Leadership Development

Arrange training programs, workshops, and study tours to develop leadership skills among students, teachers, professionals and policy makers throughout the world.

International Development

Provide training and technical assistance to build local capacity and sustainable solutions for long-term development.

We Annually Serve

- 29,000 Participants • 200 Sponsors
- 175 Countries • 250 Programs

Contact Us

For more information, please contact: Jonah Kokodyniak, Deputy Vice President for Strategic Development, at +1.212.984.5357 or development@iie.org.

Selected IIE Sponsors and Partners

The Institute manages many of the world's most prestigious scholarship and training programs for a wide range of sponsors. IIE would like to thank the hundreds of corporations, foundations, U.S. and foreign government agencies, universities, and individual donors that provide support to programs administered by the Institute.

Current and recent sponsors and partners include:

Adobe Foundation
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Educational Testing Service
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Western Union Foundation
The Whitaker Foundation
World Bank

For a full list of our sponsors and donors, visit our annual report online at www.iie.org/annualreport

Selected Highlights from 2012

Promoting Education and Academic Exchange

- Managed the **Benjamin A. Gilman International Scholarship Program**, funded by the U.S. Department of State's Bureau of Educational and Cultural Affairs. The Gilman Program, the nation's largest and most diverse undergraduate study abroad scholarship program, awarded nearly 3,000 scholarships in 2012.
- On behalf of the U.S. State Department's **Fulbright U.S. Student and Scholar Programs**, IIE promoted dynamic new opportunities to study, teach and conduct research abroad, including the Fulbright Public Policy Fellowships and the Fulbright NEXUS Program, which addresses challenging regional issues through collaborative research.
- Forged a new relationship with Cargill to provide financial support and training to nearly 200 high performing undergraduates from Brazil, China, Russia, India and the U.S. as part of the **Cargill Global Scholars Program**.
- Placed 2,000 undergraduate students at 250 U.S. universities via the Brazil Scientific Mobility Program, a collaboration between IIE and the **Government of Brazil**.



Brazil Scientific Mobility students at their host campus.



Hubert H. Humphrey alumna Agnes Igoye in Uganda.

Protecting Scholarship around the World

- At the 2012 Clinton Global Initiative annual meeting, committed to **mobilizing \$5 million in emergency support for Syrian students and scholars**.
- Celebrated the tenth anniversary of IIE's **Scholar Rescue Fund**[®], which has provided support to nearly 500 scholars from 48 countries who IIE placed in 250 safe haven institutions worldwide.
- Initiated and expanded **programs and activities in Iraq, Libya and Myanmar** to support higher education in countries in transition.

Providing Leadership Training

- Selected by **USAID** to administer training programs in Indonesia and Pakistan as well as in the fields of democracy, human rights and governance.
- Managed the final cohort of Fellows for the **Ford Foundation International Fellowship Program**, which will have funded over 4,300 Fellows since it began in 2001.
- Guided professionals and civil society leaders from around the world on 75 study tours to the U.S. through the **International Visitor Leadership Program (IVLP)**. The IVLP is the State Department's premier professional exchange program.

Additional highlights at: www.iie.org/annualreport

Empowering Women and Girls

Over the past decade, IIE has increasingly focused on global programs that use science and technology to support, train and connect women, equipping them with the skills needed to fully participate in their community and the global economy. Our new Center for Women's Leadership Initiatives provides opportunities for women worldwide to participate in cutting-edge training, professional development and exchange programs, and pursue higher education.

TechWomen Participants Taghrid Samak (a Cultural Mentor) and Sanae Baatti (a Morocco Emerging Leader) on a delegation trip to Morocco.



Impact by the Numbers

5,364 U.S. students studied abroad on IIE-administered grants.

International students placed by IIE in academic and short-term programs in the U.S.

4,323

1,000

Teachers participated in IIE-managed teacher programs around the world.



39

Different languages studied by Boren Award recipients around the world.

10,000

Applications received for the Fulbright U.S. Student Program, the highest number in the Program's history.

The percentage of African-American recipients in the Gilman Program is nearly 4 times greater than their percentage in the U.S. study abroad population.

400%

\$1.5 Million Pledged by universities and other organizations in 2012 to support IIE's Syria Consortium.

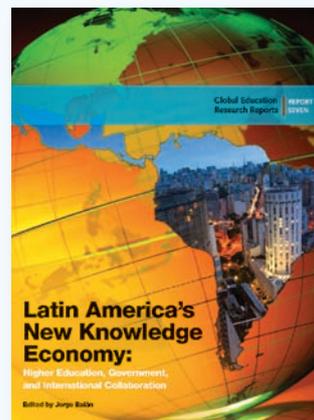
488

Scholars rescued through IIE's Scholar Rescue Fund since 2002.

Advancing Study Abroad

U.S. students and teachers are studying abroad in growing numbers, gaining the international exposure and cross-cultural knowledge that will prepare them for their future role in an interconnected world. Through programs such as the U.S. Department of State's Benjamin A. Gilman International Scholarship Program, IIE works to promote study abroad to U.S. students who have been traditionally underrepresented. Gilman Scholars have come from 1,161 universities, including two-year and four-year institutions, HBCUs, HSIs, MSIs and Tribal Colleges, and they have studied in 131 countries.

Gilman Scholar Armen Hazarian in Germany, just after an interview with Bill Clinton & Angela Merkel.



Policy Dialogue and Groundbreaking Research

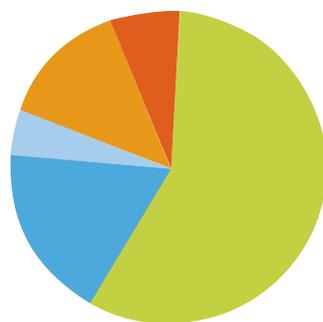
IIE's research and policy analysis provides a rapid response to the changing landscape of international education.

- The *2012 Open Doors Report on International Educational Exchange*, produced in partnership with the U.S. Department of State's Bureau of Educational and Cultural Affairs, features comprehensive research on the number of students studying in the United States and Americans studying abroad. This year, IIE also published **policy papers on higher education trends in Brazil, China, Ethiopia and Indonesia.**
- IIE brought together delegates from 15 countries and the E.U. in Washington, DC for the **2012 International Education Summit on the Occasion of the G8**, to discuss national priorities and educational cooperation among nations.
- The Institute launched its new **Opening Minds Blog**, where experts explore important higher education themes such as entrepreneurship, workforce development, and academic mobility.



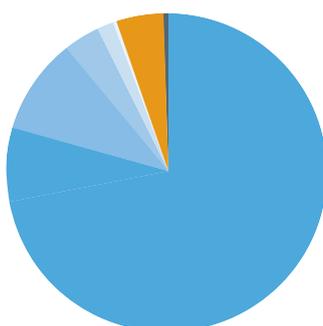
Financial Snapshot 2012

Total Revenues for 2012: \$394 Million



2012 Sources of Revenue

- U.S. government departments | 60%
- Foundations and research organizations | 18%
- Foreign governments and international organizations | 12%
- Contributions, investment return, and other | 6%
- Corporations | 4%



2012 Expense Categories

- International exchange of students and scholars | 74%
- Leadership development and educational services | 14%
- Management & General | 6%
- Higher education institutional development | 3%
- Emergency student and scholar assistance | 2%
- Research and publications | <1%
- Fundraising | <1%

For full financial information, please visit our website at www.iie.org/annualreport

Efficiency and Accountability

The Institute is committed to the highest standards and best practices in nonprofit management. IIE has been repeatedly recognized for its excellence by **Charity Navigator (4-star rating)** and by **Forbes** as having a **99% efficiency in fundraising** among the top five largest nonprofits in New York.

Governance

A dedicated Board of Trustees governs IIE. Board members bring a diverse set of skills from leadership positions in the public and private sectors at colleges, universities, corporations, and philanthropic organizations. The full list of trustees is at: www.iie.org/governance.

The Power of Giving

Your support provides life-changing opportunities for students and scholars. Your funds help IIE work to empower those from underserved communities, increase access to study abroad and foster academic freedom around the world. Learn more at www.iie.org.

"Through the exchange of people and by saving threatened scholars' lives, the Institute contributes every day to making the world a less dangerous place."

– Dr. Allan E. Goodman, President and Chief Executive Officer, IIE

Supporting Higher Education in Crisis

Through the Scholar Rescue Fund® (SRF) and the Emergency Student Fund (ESF), IIE assists international students and scholars facing hardships due to crises such as natural disasters, social unrest or serious illness. This year, in response to the ongoing crisis in Syria, the Institute is leading a consortium of more than 35 higher education institutions around the world that have committed support for Syrian students and scholars. In partnership with Jusoor and the Illinois Institute of Technology, IIE recently launched a scholarship portal connecting Syrian students and scholars with opportunities at campuses around the world. Visit the portal at: www.iie.org/syriascholarships



Photo Credits:

Front cover from top:

Nigerian Fulbright FLTA Abiola Ige performing at her host institution, Fayetteville State University North Carolina; Whitaker International Fellow George McArthur at the Centre for Synthetic Biology and Innovation, Imperial College London; Photograph of Pakistani Fulbright Ifrah Saeed, taken by Pakistani Fulbrighter Ahmad Usman at his host institution, the Georgia Institute of Technology.

Back cover from top:

Craig M. Divis, 2011-2012 Alumnus of the Distinguished Fulbright Awards in Teaching Program, doing field work on anti-apartheid curriculum in South Africa.; Gina Chen, U.S. Fulbright Student Program in the Sichuan region of China; IAF Grassroots Development Fellow Lauren Baker speaking with indigenous leaders (a Quechua indigenous federation president and a Shipibo shaman) in Loreto, Peru; IAF Grassroots Development Fellow Lauren Baker boating down the Amazon on the way to a field visit to a Cocama indigenous community.

Production Credits:

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South Asia (Lahore)
North/Central America/Caribbean (Mexico City)
South America/Andean Region (Lima)
South America/Southern Cone (Rio de Janeiro)

Over 60 Nobel Laureates

To date, 68 Nobel Prizes have now been awarded to program grantees and members of our board. These individuals from many different nations – whose early promise was recognized and supported by such programs as Fulbright – are truly the hope of the world. They work to serve humankind by finding solutions to disease, advancing world peace, reducing global poverty, preserving the environment, and creating a more just and prosperous global society.

Contact Us

For more information, please contact:

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A world leader in the exchange of people and ideas since 1919



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